

# Eco-Fashion Channel Brand & Online Event

Eco-Fashion Channel is a group of sites that produce and host content (videos, articles, etc) about eco-conscious fashions and related topics. Sites create content in ways that are meaningful to their particular audiences and share content, advertising and promotional opportunities via EcoFashionChannel.

- Hub site directing traffic to the network
- Blogging network and social activities
- Youtube channel for all videos
- Launch event
- Publicity campaign
- Coupon pages for brands
- Points, contests, and prizes

## Marketing Opportunities

### CPM, CPC, CPA

On-site advertising across all or individual sites Participating in the event. All standard sizes and many special placements, take-overs, and sub-channels.

### Articles, Blogging Networks, Social Marketing

Get your products covered in editorial elements, including blog posts, articles, company profiles, video-casts and more.

### Email, Direct-to-Consumer Advertising

Access millions of opt-in emails subscribers with direct-to-consumer Email advertising.

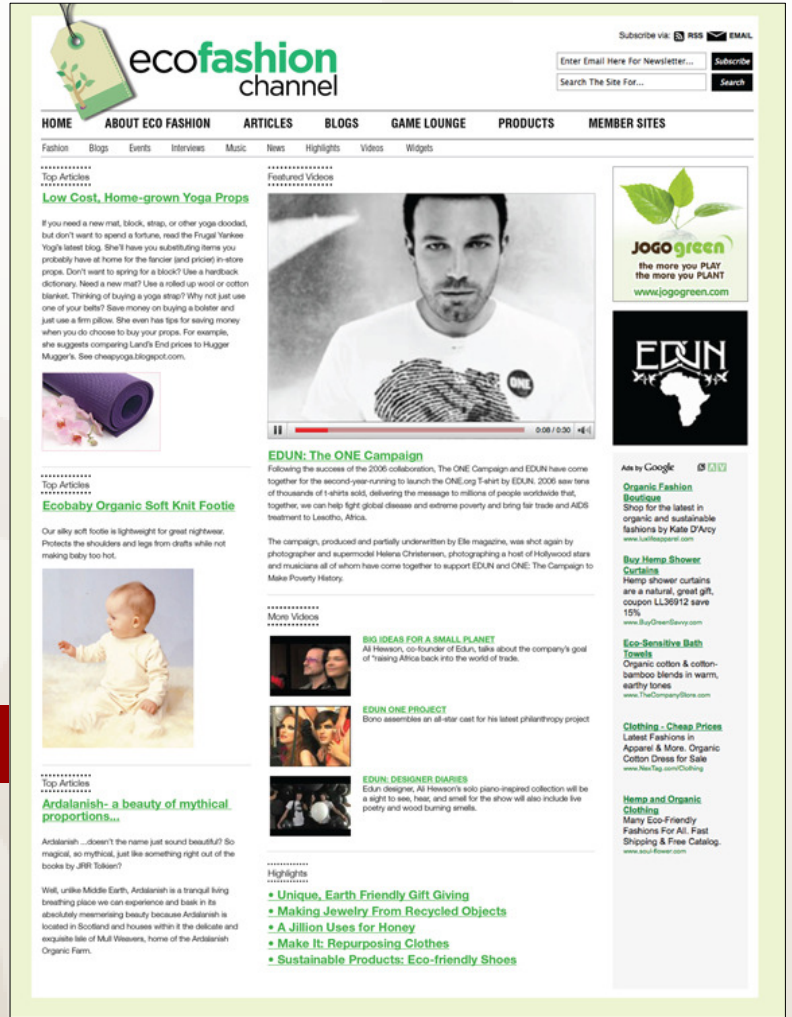
### Video Pre-Roll & Sponsored Productions

Pre-roll opportunities and full production sponsorships for fashion product spotlights.

## Participating Sites & Vendors

- EcoFashionChannel.TV (hub site)
- OrganicGreenMommy (kids & pregnancy fashions)
- KosmicLife.com (yoga fashions)
- PeerTrainer.com (fitness fashions)
- EarthDanceNetwork.com (green & eco-conscious)

...and many more!



Hub Site Mockup